

Silicon Europe – IT study trip

Switzerland, Germany, Luxembourg, Belgium, Netherlands
| 14 Days / 13 Nights

This program is designed for undergraduate/Bachelors degree students in IT, Computer Science and Engineering who want to visit the most pulsating tech hubs of Europe. The cities of Zurich, Stuttgart, Brussels and Amsterdam will. Combining touristic sightseeing with company visits and field work you will not only learn about the theory but also get hands-on experience in the field.

Before your departure you receive a project assignment by a start-up company you will visit during the tour. At the different stops you can intensify your project and finally present it to the company in person.

Your group furthermore has the possibility work out a specific case study together with a Dutch university, a great way to learn about other cultures and from each other's experience.

Destinations:	Zurich, Stuttgart, Luxembourg, Brussels, Rotterdam, Amsterdam
Travel season:	20th January - 2nd February, 2014
Age range:	Bachelor degree students
Meals:	Half Board
Accommodation:	3/4**** Hotel City Limits
Transportation:	motor coach

+ Education & Culture

Get in contact with the European culture: Take part in a city quest rather than an ordinary city tour, go "behind the scenes" at theatres or meet members of the European Parliament.

+ Community & Relation

Experience your host country like a local: Enjoy home dinners, get in contact with local schools and share sport activities or spend a day on an Italian farm helping at the harvest.

+ Nature & Sustainability

Join our Corporate Social Responsibility efforts: Be part of one of our projects: river cleaning, social activities with retirement homes or reforestation.

+ Body & Health

The ideal physical-mental balance: Play sports with locals, have training camps together with local clubs or benefit from a menu planned by dieticians.

Contact:

Besor Associates | Suite C4, 2 Akinremi Street | Ikeja | Lagos State
T: 01-7654512 | **E:** admin@campustourabroad.com
W: www.campustourabroad.com

Silicon Europe – IT study trip

Switzerland, Germany, Luxembourg, Belgium, Netherlands
| 14 Days / 13 Nights

ITINERARY

Day 1 Zurich Monday, January 20th 2014

Highlights: City orientation Zurich led by local students!

- Arrival at the airport
- Pick up tour manager and transfer to hotel
- City orientation led by local students – let them show you around their home town and hear their secret tips in town ++ (excl. entrances)
- Evening – talk about your assignment and start working
- Overnight in Zurich



Day 2 Zurich Tuesday, January 21st 2014

Highlights: Cyber talks in Switzerland!

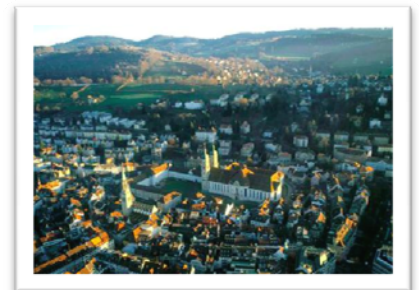
- Morning – Visit ETH Zurich – Swiss Federal Institute of Technology, engineering, science, technology, mathematics and management university – often considered the best university in Central Europe. Introductory presentation and walk over the technology part of the university guided by current students ++ (tbc)
- Afterwards – Speak to a representative of the Center for Security Studies about Cyber Security + (tbc)
- Afternoon – Speak to the founders of an application such as “GetYourGuide” about their work, see their offices and check out how they operate + (if possible – visit Google Zurich or similar)
- Enjoy a traditional fondue dinner with Swiss dancing and music making
- Overnight in Zurich



Day 3 St Gallen Wednesday, January 22nd 2014

Highlights: Explore famous research centres!

- Afternoon - Departure to St Gallen (90 km, ~1hr)
- Visit an IT company such as Topix, a software enterprise offering business solutions for IT companies. +
- Departure towards Stuttgart, stopover for dinner (not incl.) at Lake Constance in Bregenz (40km, ~30mins)
- Evening – work on your assignment
- Overnight in Stuttgart region



Day 4 Stuttgart Thursday, January 23rd 2014

Highlights: Visit Stuttgart and its university and enjoy a torch lit walk!

- Morning – City tour Stuttgart, together with a local guide you discover the Castle and Castle Square, market places and Marcus Church (excl. entrances)
- Afterwards – Visit a lecture on Computer Science and Media in a local university (tbc) +
- Afternoon – Torch-lit walk on the Staeffeles including small snacks and soft drinks +
- Overnight in Stuttgart region



Silicon Europe – IT study trip

Switzerland, Germany, Luxembourg, Belgium, Netherlands
| 14 Days / 13 Nights

Day 5 Luxembourg Friday, January 24th 2014

Highlights: Discover Karlsruhe Institute for Technology!

- Departure to Luxembourg (370km, ~5hrs)
- Stopover at Karlsruhe and the Institute for Technology - check out the labs of this world famous technology institution and hear about their offer +
- Afternoon – explore the city during a city rally – solve clues, speak to locals and discover important sights (excl. entrances) ++
- Evening – time to work on your assignment
- Overnight in Luxembourg



Day 6 Luxembourg Saturday, January 25th 2014

Highlights: Applied technology and start up power!

- Morning – Get to know revolutionary water management systems during a visit to a water plant +
- Afternoon – Take a visit at a multinational company such as skype – get shown around the premises and speak to one of the responsible people (tbc as Saturday) ++
- Evening – work on your assignment
- Overnight in Luxembourg



Day 7 Brussels Sunday, January 26th 2014

Highlights: City tour Brussels and LAN party!

- Departure to Brussels (230km, ~3,5 hrs at 70km/h)
- After lunch –City tour Brussels with a local guide incl. beer tasting experience (excl. entrances)
- Lan-party together with local students +
- Overnight in Brussels



Day 8 Brussels Monday, January 27th 2014

Highlights: Half day work experience!

- Morning – Interactive visit in the **European Parliament**, guided Tour and discussion with a Member of the European Parliament (MEP), attendance at a session or visit of a chamber (tbc) ++
- Visit a local start-up company and present them the project you have prepared in advance in groups (tbc) + (alternative visit members of the BetaGroup, a community of more than 6000 Web Entrepreneurs in Belgium)
- Overnight in Brussels



Silicon Europe – IT study trip

Switzerland, Germany, Luxembourg, Belgium, Netherlands
| 14 Days / 13 Nights

Day 9 Antwerp/Breda Tuesday, January 28th 2014

Highlights: Be part of a lecture and enjoy a night of bowling with local students!

- Departure to Breda in the Netherlands (100km, ~1,5 hrs at 70km/h)
- Afternoon – Visit Avans Breda University of Applied Sciences, the top Hogeschool in the Netherlands. Speak to an official representative of Business Information Technology and visit one of the lectures (tbc) +
- Bowling Night together with students from a local university in Breda +
- Overnight in Eindhoven region



Day 10 Eindhoven Wednesday, January 29th 2014

Highlights: Visit the Philips Museum and the High Tech Campus Eindhoven!

- Morning – Visit the Philips Museum where the story of the company began in 1891 – see office buildings, factories and schools as well as sport and healthcare facilities of the company +
- Afternoon Visit High Tech Campus Eindhoven, which is home to more than 100 companies and institutes and some 8,000 researchers and entrepreneurs (tbc) +
- Overnight in Eindhoven



Day 11 Amsterdam Thursday, January 30th 2014

Highlights: Bike through a windmill park and check out Amsterdam!

- Afternoon – Departure to Amsterdam (150km, ~2hrs)
- On the way stopover in Kinderdijk – a UNESCO world heritage site. Explore Kinderdijk and its famous wind mills park by bike and enjoy lunch there + + + (subject to weather conditions)
- City tour Amsterdam – discover the beautiful city settled around a large number of canals, see monuments such as the Rijksmuseum, the Anne Frank House or the Vondel Park (excl. entrances)
- Overnight in Amsterdam



Day 12 Amsterdam Friday, January 31st 2014

Highlights: Green Information Technologies!

- Morning – The city is known for its rapidly growing IT sector, and has launched the Green IT programme which aims at making the sector more efficient and to change mobility patterns. Speak to an official of the Green IT program (or similar) who will tell you more about their initiative, members and projects. Afterwards you attend a seminar (tbc) + +
- Afternoon – Theory put into practice – visit the StartUp Company Fair Phone Amsterdam (or similar) that has designed a sustainable smart phone. Hear more about the idea, successes and challenges of this project (tbc) + + +
- Overnight in Amsterdam



Silicon Europe – IT study trip

Switzerland, Germany, Luxembourg, Belgium, Netherlands
| 14 Days / 13 Nights

Day 13 Amsterdam

Saturday, February 1st 2014

Highlights: Final day in town!

- Morning – Cheese tasting in Amsterdam +
- Afternoon – at your free disposal
- Farewell Dinner
- Overnight in Amsterdam



Day 14 Departure Day

Sunday, February 2nd 2014

- Travel home or continue on extension tour

Included activities + + + + and entrances:

- Students Lead Students City Tour Zurich + +
- City tour Stuttgart with local guide
- City Rally Luxembourg + +
- City tour Brussels with local guide
- City tour Amsterdam with local guide
- Fondue Dinner and Swiss Dancing
- Visit ETH Zurich – campus tour and speak to a current student + +
- Speak to a representative of the Center for Security Studies about Cyber Security + (tbc)
- Speak to the founders of an application such as “GetYourGuide” about their work, see their offices and check out how they operate + (tbc)
 - If possible visit Google Zurich (or similar)
- St Gallen: Visit an IT company such as Topix, a software enterprise offering business solutions for IT companies. +
- Stuttgart: Visit a lecture on Computer Science and Media in a local university (tbc) +
- Torch lit walk Stuttgart +
- Karlsruhe and the Institute for Technology - check out the labs of this world famous technology institution and hear about their offer +
- Visit to a water plant in Luxembourg +
- Luxembourg visit to a multinational tech company, speak to a representative and visit the premises +
- Lan-party together with local students +
- Interactive visit in the European Parliament incl. discussion with a member of the Parliament + +
- Visit a local start-up company and present them the project you have prepared in advance in groups (tbc) + (alternative visit members of the BetaGroup, a community of more than 6000 Web Entrepreneurs in Belgium)
- Lecture at University in Breda +
- Bowling Night together with students from a local university in Breda +
- Philips Museum Eindhoven +
- Visit High Tech Campus Eindhoven which is home to more than 100 companies and institutes and some 8,000 researchers and entrepreneurs (tbc) +
- Kinderdijk biking in windmill park + + + (subject to weather conditions)
- Speak to an official of a Green IT programme in Amsterdam and visit a seminar (tbc) + +
- Visit a sustainable start-up company in Amsterdam + + +
- Cheese tasting in Amsterdam +