

International Business & Economics

England, France, Belgium, Netherlands 16 Days/15 Nights

An inspiring tour for students, professionals or enthusiasts of International Business & Economics. This tour comprises touristic highlights with interesting lecture, projects and company visits.

Destinations:	London, Paris, Brussels, Amsterdam
Travel season:	Preferably during the academic year (intercultural exchange)
Age range:	Undergraduate University Students
Number of participants:	Meals: 20pax/30pax/40pax
Accommodation:	3*** Hotel City Centre/Limits
Transportation:	Private Motor Coach and trains according to program

+ Education & Culture

Get in contact with the European culture: Take part in a city quest rather than an ordinary city tour, go "behind the scenes" at theatres or meet members of the European Parliament.

+ Community & Relation

Experience your host country like a local: Enjoy home dinners, get in contact with local schools and share sport activities or spend a day on an Italian farm helping at the harvest.

+ Nature & Sustainability

Join our Corporate Social Responsibility efforts: Be part of one of our projects: river cleaning, social activities with retirement homes or reforestation.

+ Body & Health

The ideal physical-mental balance: Play sports with locals, have training camps together with local clubs or benefit from a menu planned by dieticians.

Contact:

Besor Associates | Suite C4, 2 Akinremi Street | Ikeja | Lagos State
T: 01-7654512 | **E:** admin@campustourabroad.com
W: www.campustourabroad.com

International Business & Economics England, France, Belgium, Netherlands 16 Days/15 Nights

ITINERARY

Day 1 London

Highlights: Taste local specialties at an English Pub!

- Pick up at the airport by your tour manager, transfer to hotel and check-in
- Afternoon – City tour London - see Big Ben, Westminster Abbey, St. Paul's Cathedral and much more (excl. entrances)
- Overnight in London



Day 2 London

Highlights: Behind the scenes of money in London!

- Morning – go behind the scenes of a major fiscal institution such as Bloomberg. Speak to employees and take a tour of the building – a great and motivating visit to a major financial organization (tbc) +
- Afternoon – Discover London School of Economics during a Student-guided campus tour. Afterwards a member of admissions will be present to answer your questions +
- Evening pub dinner together with local students +
- Overnight in London



Day 3 London

Highlights: After some sightseeing dive into the British insurance market!

- Morning – at your free disposal for sightseeing
- Afternoon – Visit Lloyd's of London insurance market. Besides a tour of the premises you will receive a lecture on trading (tbc) +
- Overnight in London



Day 4 Paris

Highlights: Touristic day – explore the beautiful city of Paris together with local students!

- Departure to Paris by TGV (1,5h in 4pax compartments)
- Morning - City tour led by local students – see Paris' sights and get some insider information from locals (excl. entrances) +
- Afternoon - go up the famous Eiffel tower and enjoy the view
- Overnight in Paris



International Business & Economics

England, France, Belgium, Netherlands 16 Days/15 Nights

Day 5 Paris

Highlights: Dive into the world of international organizations!

- Morning – Visit the OECD office in Paris and speak to one of the officials about current issues and get some tips from them. During a two-hour seminar you learn about the work of the OECD, and about the following topics: economics, education, science, environment, Governance etc. – led by one delegation member +
- Afternoon – at your free disposal
- Overnight in Paris



Day 6 Paris / Reims / Brussels

Highlights: Do better by doing good!

- Morning - service project supporting a local charity organization - first speak to an official of the organization and then volunteer at one of their social or environmental service project +++
- Afternoon - Departure to Brussels - on the way visit a winery in the region of Reims such as Veuve Cliquot or Moët & Chandon – learn about these major businesses and taste some of their delicious produces +
- Overnight in Brussels



Day 7 Brussels

Highlights: Interactive visit of the European Parliament!

- Morning – Interactive visit in the European Parliament, guided Tour and discussion with a Member of the European Parliament (MEP), attendance at a session or visit of a chamber (tbc) ++
- Afternoon – Free time to enjoy the city of Brussels! (Optional – City tour)
- Overnight in Brussels



Day 8 Brussels

Highlights: See the Coca Cola factory in Belgium and visit the Council of Europe!

- Morning – Visit the Council of Europe. See the entrance hall as well as the impressive Assemblée Chamber, the democratic voice of Europe. Lecture on political role of the Council and a discussion with an official representative (tbc) ++
- Afternoon – Guided Tour the Coca Cola factory of Belgium. The tour showcases its success story and one of the representatives will explain their sustainability efforts to you. You will furthermore go behind the scenes of the production site to explore their technological expertise + (Alternative – National Bank of Belgium)
- Overnight in Brussels



International Business & Economics

England, France, Belgium, Netherlands 16 Days/15 Nights

Day 9 Rotterdam

Highlights: Project together with local students!

- Morning – Lecture at a university in Rotterdam (or surroundings) together with locals of Business & Economics of an equivalent level. After a morning spent with lectures you will work together on a case study in teams together with the local students ++
- Overnight in Rotterdam region



Day 10 Den Haag

Highlights: Full day trip at the political hub of Den Haag!

- Morning - Departure to Den Haag
- Morning - Visit and presentation of the International Court of Justice (ICJ). Visit to the library of the ICJ by an official representative of the ICJ
- Afternoon – Free time and biking trip to the beach at Scheveningen +
- Overnight in Rotterdam region



Day 11 Amsterdam

Highlights: Discover Schiphol airport and a cutting edge business!

- Morning – on the way to Amsterdam – discover zones of Schiphol airport usually inaccessible to the public (fire station, the snow fleet, the airplane hangars etc.) during a behind the scenes tour +
- Visit to the Citizen Airport hotel (or similar) which differentiates itself through smart design and affordable prices – hear about their strategy from one of the representatives +
- Overnight in Amsterdam



Day 12 Amsterdam

Highlights: Start up day – see creativity flowing!

- Morning – Speak to an innovative start-up tourist company called Tourists Save the World. Presentation of the idea. Afterwards you get to experience the tour yourselves - In teams of six you explore Amsterdam the "good" way - take part in seven fun and educational tasks and get some takeaways reminding you of your good deeds +++
- Afternoon – free time for sightseeing and shopping in Amsterdam
- Overnight in Amsterdam



Day 13 Amsterdam (Tuesday)

- Morning – Visit the stock exchange and receive a seminar by one of the representatives introducing you to the fascinating and, most of all, fast paced world of stocks during a lecture on options or equities +
- Afternoon – free time for sightseeing and shopping in Amsterdam
- Overnight train to Berlin (4pax compartments)



International Business & Economics
England, France, Belgium, Netherlands 16 Days/15 Nights

Day 14 Berlin (Wednesday)

Highlights: Welcome to Germany – time to look at engines!

- Morning – City tour Berlin – get to know the pulsating capital of Germany and see monuments such as the Brandenburg gate or the Television Tower (excl. entrances)
- Afternoon – Visit the BMW motorcycle factory to trace production processes - check out how this working environment affects employee motivation +
- Overnight in Berlin



Day 15 Berlin (Thursday)

Highlights: Learn about the historical background of WW II from a witness!

- Morning - Visit Check Point Charlie and speak to a witness of World War II about his story ++
- Visit one of Berlin's major banking institutions learn about their work and to experience a showcase of their daily business (tbc) +
- Overnight in Berlin



Day 16 Departure Day (Friday)

- Travel home or continue on extension tour

International Business & Economics
England, France, Belgium, Netherlands 16 Days/15 Nights

INCLUSIONS

- Transfers from/to airport on arrival/departure
- Accommodation in 3*** hotels in double rooms/shared rooms with shower and/or bathtub, toilet
- Half Board treatment
- Transport by high quality private motor coach as described in the program
- Train rides as described in the program
- All scheduled sightseeing and activities
- Tour Manager
- 24 hour assistance
- Daily quality checks and status reports
- Tips